



Social Economy Entrepreneurship Development Skills

Title of the method	Business plan - simplified
Short description	The participants will create a simplified business plan based on their own local community and NGO.
Aim	To get the participants to think realize the need of a good business plan
Objectives (including the learning outcomes)	<p>The participants learn how to build a business plan starting from their own ideas, reflections of what the local community needs, how to sell the products and they have to consider the competition.</p> <p>The main objective is to understand which are the key questions that needs to be answered to build up a business plan.</p>
Time spent	45-60 minutes
Number of participants	3-5 per group
Needed materials (and links to other online material too)	<p>Internet for research.</p> <p>Paper and post-its to write on.</p> <p>Pens to write with.</p> <p>Printed papers with questions to consider(same as in method 1).</p>
Detailed description of the activity (describing each stage and step of the activity and how they address the objectives)	<p>The participants gets divided in groups of 3-5 persons.</p> <p>The participants gets the task to discuss about desires and needs of the local community, and how their NGO's can form a business to meet them.</p> <p>To their help they will have printed slides with questions to consider while making their business plan.</p> <p>The groups will get 30 minutes to discuss and make the simplified business plan, and then each group gets 5 minutes to present their business plan in front of the whole group.</p>