

## Methods for explaining the Ideology

Title of the method	Entreprewhat?
Short description	Part 1: Each participant finds and reads a success story concealed somewhere in the room, Part 2: Participants are divided into groups based on the color of the piece of paper on which the story is written. In their groups they find keywords from the success stories, write the keywords down on post-its and decide on where to place the keywords in a diagram (see attachment) to describe differences and similarities between a social enterprise and a business enterprise. Each group elaborates their placement of the keywords to each other in consultation with the trainer.
Aim	To define social entrepreneurship and inspire and motivate the participants to create social enterprises.
Objectives (including the learning outcomes)	Participants learn to differentiate social entrepreneurship from business entrepreneurship with a non-formal method and also exchange their points of view. Participants learn about successful enterprises from different parts of the world, including their own, which inspires them to create their own enterprise.
Time spent	Part 1: 5 minutes, part 2: 45 minutes
Number of participants	10-20 in total, small groups of 3-4
Needed materials (and links to other online material too)	Success stories printed on colored paper Tape (to attach stories for example under the chairs of participants) Post-its Pens/markers Diagram (see attachment)
Detailed description of the activity (describing each stage and step of the activity and how they address the objectives)	(see attachment)